

ORDER



KSJV

Orders	Order / Rev:	106740
	Alt Order #:	06853435
	Product Desc:	ROMNEY FOR PRESIDENT
	Estimate:	380
	Flight Dates:	09/19/12 - 09/25/12
	Original Date / Rev:	09/18/12 / 09/21/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>American Rambler Productions</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<hr/>
		138 Conant St.
		<hr/>
		Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Romney for President <input checked="" type="checkbox"/>
	Demographic:	A35+
	Product Codes:	PLC02-Republican
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	136	\$89,910.00	\$76,423.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$89,910.00	\$76,423.50	0.00
Totals	136	\$89,910.00	\$76,423.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
A. M. G.	Sales Office 1	Sales Region 1	Start Of Order - End Of Order	100%

Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$89,910.00
Market	100%	\$299,700.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$59,940.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$80,919.00
KTUD	0%	\$0.00
KVVU	16%	\$47,952.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,979.00

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	380

KSJV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380

KSJV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	380

KSJV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380

KSJV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	380

KSJV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	380

KSNV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380

KSJV

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N60	KSNV	09/25/12	09/25/12	Wake Up Early w/ WagnerM		430a-5a		-T-----	:30	1	\$50.003	0.00	NM	1	\$50.00
Wake Up Early Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T-----		1		\$50.00		0.00					
													Totals	136	\$89,910.00